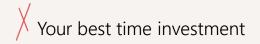


27 NOVEMBER 2026
STEIGENBERGER ICON WILTCHER'S
BRUSSELS

INSPIRING NETWORKING CONFERENCE

SURPRISING AND ORIGINAL VENUES & EXPERIENCES FOR MEETINGS, INCENTIVES OR EVENTS IN BRUSSELS



Programme 27 November 2026

09:30 - 10:00 Welcome drink & networking

Hosted at the Steigenberger Icon Wiltcher's, this event kicks off with a stylish welcome drink and meaningful networking between top Brussels MICE suppliers and carefully selected buyers from the Benelux.

10:00 - 10:45 MICE keynote - part 1

Central to this MICE event is a keynote bursting with 100+ original ideas for meetings, incentives, and events in Brussels. The first part is sure to surprise you with fresh inspiration and new & original meeting venues in the capital of Europe!

10:45 – 11:45 Coffee break & networking

Recharge with coffee and connect with fellow participants during this informal networking break. It's the perfect moment to meet Brussels MICE suppliers and continue the conversation in a relaxed setting.

11:45 – 12:30 MICE keynote – part 2

Get ready for part two of the keynote, packed with Brussels-based inspiration for unforgettable meetings, incentives, and events.

12:30 – 13:45 Walking lunch & networking

Time for a walking lunch prepared by the chefs of the Steigenberger Icon Wiltcher's. As you enjoy a variety of delicious dishes, you'll have the opportunity to network and discover even more of what Brussels has to offer.

14:00 – 14:30 Site inspection of the hotel

After lunch, you'll have the opportunity to explore the Steigenberger Icon Wiltcher's, a five-star superior hotel.



Steigenberger Icon Wiltcher's

<u>The Steigenberger Icon Wiltcher's</u> is a landmark hotel in Brussels, ideally located on the prestigious Avenue Louise, close to the historic city centre. Its central position allows guests to easily explore the city, enjoy a wide range of activities, and admire iconic Belgian architecture nearby.

Classified as a protected building by the Brussels Heritage Department, the hotel stands out for its unique architecture and iconic façade, enriched with elegant Baroque details. The hotel offers 267 spacious rooms, including 42 refined suites, designed to provide exceptional comfort. It also features several high-end event spaces, including one of Brussels' largest column-free ballrooms, combining contemporary design with luxurious finishes.

Recognised for its excellence, the hotel holds a 5-Star Superior accreditation and the Green Key label, reflecting its commitment to top-level hospitality and sustainable operations.



Contact

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