

inspirationX

We inspire MICE decision-makers

Our high-value events focus on one destination and offer European MICE buyers 100+ fresh ideas for their next meeting, incentive, or event. They also provide premium networking with leading suppliers and immersive local experiences.

www.inspirationx.global

X The experience we offer

One-of-a-kind format

We inspire **European MICE planners** who are looking for unique, surprising, and original destinations, venues, and teambuilding activities. Our MICE events, held at different locations across Europe, bring together a selection of top MICE decision-makers and premium suppliers.

At the heart of our events is a highly inspiring keynote, with over **100 original ideas** for meetings, incentives, and events – all centered around a specific destination. On top of this, participants enjoy **high-quality networking** moments with MICE suppliers and can experience immersive destination activities.

This single focus on **outstanding inspiration** makes our MICE events truly one of a kind. It's a mind-expanding experience that saves planners valuable time while helping them build strong business relationships with leading MICE suppliers.



X A successful & one-of-a-kind format

What sets our events apart



Destination focus

By focusing on one destination, we create the ideal setting for you to showcase your destination, venue or service to highly targeted MICE decision-makers. You benefit from deeper engagement as participants are fully immersed in your destination and eager to build local connections.

High-impact networking

Participants know that every MICE supplier they meet is directly connected to the destination they are exploring during our MICE event. This creates more relevant conversations, stronger interest, and faster trust-building - all leading to higher-quality connections and real business opportunities.



Best time investment

The single-destination focus makes every interaction more targeted and efficient. You meet only highly relevant buyers who are interested in your destination - so no wasted conversations. This ensures that your time investment delivers maximum impact, with higher-quality leads.

X Host an edition

Showcase your destination

Looking to host a tailor-made MICE event for your destination? We will partner with you to design a powerful MICE event that showcases your destination to the right decision-makers.

It's a unique opportunity to attract the attention of highly selected European MICE decision-makers interested in discovering unique destinations, remarkable hotels, distinctive meeting venues, exciting teambuilding activities, hidden lunch and dining spots, and much more.

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